



TULSIRAMJI GAIKWAD-PATIL College of Engineering and Technology

Wardha Road, Nagpur - 441108

Accredited with NAAC A+ Grade

Approved by AICTE, New Delhi, Govt. of Maharashtra

(An Autonomous Institute Affiliated to RTM Nagpur University)



Department of Master of Business Administration

COURSE CODE & NAME:- MMB2411,

AGRICULTURAL MARKETING & PRICE ANALYSIS

MMB2411	COURSE OUTCOMES
CO1	Develop marketing aspects of agriculture
CO2	Analyse various pricing aspects of marketing in agriculture
CO3	Modify agriculture point of view
CO4	Create awareness in students related to various agriculture marketing aspects
CO5	Develop students in various regulatory aspects of agriculture