



# TULSIRAMJI GAIKWAD-PATIL College of Engineering and Technology

Wardha Road, Nagpur - 441108

Accredited with NAAC A+ Grade

Approved by AICTE, New Delhi, Govt. of Maharashtra

(An Autonomous Institute Affiliated to RTM Nagpur University)



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## Department of Master of Business Administration

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### COURSE CODE & NAME:- MMB2302, STRATEGIC MANAGEMENT

MMB2302	COURSE OUTCOMES
CO1	<b>Apply</b> to the strategic plan.
CO2	<b>Analyze</b> and develop the vision and mission statement for given organizations.
CO3	<b>Evaluate</b> alternative paradigms of strategy and their influence on strategic decision making.
CO4	<b>Differentiate</b> between the external and internal components of environment while performing SWOT analysis
CO5	<b>Design</b> functional level strategies for any organization.