



Tulsiramji Gaikwad-Patil College of Engineering and Technology

Wardha Road, Nagpur - 441108

Accredited with NAAC A+ Grade

Approved by AICTE, New Delhi, Govt. of Maharashtra

(An Autonomous Institution Affiliated to RTM Nagpur University, Nagpur)



Department of Masters of Business Administration

Course Name MMB1205: Research Methodology

MMB1205	Course Outcomes
CO1	Decide business research problems and will also formulate an abbreviated version of research proposal.
CO2	Choose appropriate sampling design and will also estimate appropriate sample size.
CO3	Develop measurement tools and construct appropriate scales therein.
CO4	Create suitable method of data collection and will make questionnaire/e-questionnaire.
CO5	Derive inferences by applying various techniques of interpretation and be and write various types of research reports.