



Tulsiramji Gaikwad-Patil College of Engineering and Technology

Wardha Road, Nagpur - 441108

Accredited with NAAC A+ Grade

Approved by AICTE, New Delhi, Govt. of Maharashtra

(An Autonomous Institution Affiliated to RTM Nagpur University, Nagpur)



Department of Masters of Business Administration

Course Name MMB1213: Business Plan Formulation (ED)

MMB1213	Course Outcomes
CO1	Apply the concept and importance of a business plan in entrepreneurship. They will also be able to use the elements of a good business plan, in order to be effective.
CO2	Classify projects into categories and will also be able to point out a basic business plan project).
CO3	Analyse ideas for a business project. They will also be able to assess the role of environment on different economic sectors and opportunities in India.
CO4	Evaluate the importance of project appraisal and the different parameters that contribute to feasibility of a business project.
CO5	Formulate steps in starting a small enterprise and visualize a model of small business.