



Tulsiramji Gaikwad-Patil College of Engineering and Technology

Wardha Road, Nagpur - 441108

Accredited with NAAC A+Grade

Approved by AICTE, New Delhi, Govt. of Maharashtra

(An Autonomous Institution Affiliated to RTM Nagpur University, Nagpur)



Department of Master of Business Administration

Course Name: MBA31107: International Business (Elective I)

MBA31107	Course Outcomes
CO1	Explain the Evolution of the concept of function, types of entrepreneurs, distinction between manager and an entrepreneur.
CO2	Discover Modes of entry into International Business Develop strategies for effective international management, including cultural adaptation, international marketing, and global supply chain management.
CO3	Distinguish various Macro factors affecting International business environment
CO4	Analyze Various Government Institutes supporting foreign trade and their role. Export Promotion council, ECGC, SEZs etc.
CO5	Justify Drivers of FDI, flow of FDI in India, EXIM policy of India Direction of India's Foreign trade (imports and exports scenario)