















**INTEGRATED PERSONALITY DEVELOPMENT COURSE**

**QR-CODE**

| EXPERIMENTS  | QR CODE   | EXPERIMENTS   | QR CODE   | EXPERIMENTS  | QR CODE   |
|--|---|---|---|--|---|
| 1.To understand & improve the communication skills.  |    | 5. To learn & apply the skills of verbal speech to communicate effectively with society.  |    | 9. To show and apply their Presentational Skills in front of audience.   |    |
| 2.To understand the importance of principles and 7Cs of effective communication & apply them in the given situation for communication. |    | 6. To develop and refine communication skills through various media channels to effectively convey a chosen message.  |    | 10. To demonstrate how non-verbal communication cues, such as body language and facial expressions, can significantly influence the interpretation of a message.       |    |
| 3.To understand & apply verbal communication and its types.  |   | 7. Students will be able to demonstrate their skills/techniques to ace an interview.  |   | 11. To assess how different communication strategies influence team collaboration and productivity in a business setting.  |   |
| 4.To understand and apply the importance of active listening skills in day-to-day life.  |  | 8. The aim of this experiment is to practice and improve technical writing skills by preparing and submitting a well-structured and informative technical report. |  | 12. The aim represents the overall purpose or goal of your business writing. It should be concise and reflect the broader intention behind your communication efforts. |  |