



Tulsiramji Gaikwad-Patil College of Engineering and Technology
Wardha Road, Nagpur - 441108
Accredited with NAAC A+ Grade
Approved by AICTE, New Delhi, Govt. of Maharashtra
(An Autonomous Institution Affiliated to RTM Nagpur University)



Department of Biotechnology

B. Tech Biotechnology

Course Name - BBA32305: Entrepreneurship and Startups

BBT32302	Course Outcomes
CO1	Describe the definitions, traits, and motivation of entrepreneurs and intrapreneurs, and compare different business structures and roles of entrepreneurs and managers
CO2	Analyze the process from ideation to startup, including PMF design, market analysis, competition evaluation, strategy development, marketing, accounting, and risk analysis
CO3	Evaluate various funding options for startups, including angel funding, venture funding, and private equity, and understand their differences