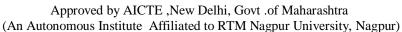




Wardha Road, Nagpur-441 108
NAAC A+ Accredited



Department of Master in Computer Application



Structure & Curriculum From Academic Year 2021-22

Vision of Institute

To emerge as a learning Center of Excellence in the National Ethos in domains of Science, Technology and Management.

Mission of Institute

- **M1-** To strive for rearing standard and stature of the students by practicing high standards of professional ethics, transparency and accountability.
- M2- To provide facilities and services to meet the challenges of Industry and Society
- M3- To facilitate socially responsive research, innovation and entrepreneurship
- **M4-** To ascertain holistic development of the students and staff members by inculcating knowledge and profession as work practices.

Vision of the Department

The department of Master in Computer Applications aims to generate groomed, technically competent and skilled intellectual professionals specifically from the rural area to meet the current challenges of the modern computing industry.

Mission of the Department

- To stimulate students to learn effectively and apply the knowledge in the field of Engineering and Technology.
- To undertake industry academic collaboration to enhance competency in graduates.
- To foster innovative ideas amongst students for becoming leaders.
- To create an environment of research culture.
- To impart social and ethical values for inculcating the culture of lifelong learning.

Program Educational Objectives (PEO)

- Providing a strong theoretical and practical background across the computer science discipline with an emphasis on software development.
- To provide technical solutions in the field of information technology to the local society.
- To provide need-based quality training in the field of information technology.
- Empowering the youth in rural communities with computer education.
- To provide students with the tools to become productive, participating global citizens and life-long learners.

Program Outcomes (PO)

- PO-1 Computational Knowledge: Apply knowledge of computing fundamentals, computing specialisation, mathematics, and domain knowledge appropriate for the computing specialisation to the abstraction and conceptualisation of computing models from defined problems and requirements.
- **PO 2 Problem Analysis:** Identify, formulate, research literature, and solve *complex* computing problems reaching substantiated conclusions using fundamental principles of mathematics, computing sciences, and relevant domain disciplines.
- **PO 3 Design /Development of Solutions:** Design and evaluate solutions for *complex* computing problems, and design and evaluate systems, components, or processes that meet specified needs with appropriate consideration for public health and safety, cultural, societal, and environmental considerations.
- PO 4 Conduct investigations of complex Computing problems: Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
- **PO 5 Modern Tool Usage:** Create, select, adapt and apply appropriate techniques, resources, and modern computing tools to *complex* computing activities, with an understanding of the limitations.
- PO-6 **Professional Ethics:** Understand and commit to professional ethics and cyber regulations, responsibilities, and norms of professional computing practices.
- PO-7 Life-long Learning: Recognise the need, and have the ability, to engage in independent learning for continual development as a computing professional.
- **PO 8 Project management and finance:** Demonstrate knowledge and understanding of the computing and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments.
- **PO 9 Communication Efficacy:** Communicate effectively with the computing community, and with society at large, about *complex* computing activities by being able to comprehend and write effective reports, design documentation, make effective presentations, and give and understand clear instructions.
- **PO 10 Societal and Environmental Concern:** Understand and assess societal, environmental, health, safety, legal, and cultural issues within local and global contexts, and the consequential responsibilities relevant to professional computing practices.
- PO-11 Individual and Team Work: Function effectively as an individual and as a member or leader in diverse teams and in multidisciplinary environments.
- PO-12 Innovation and Entrepreneurship: Identify a timely opportunity and using innovation to pursue that opportunity to create value and wealth for the betterment of the individual and society at large.

CURRICULUM FRAMEWORK

The MCA Program is the based on the following type of course:

| Sr. No. | Type of Course | Abbreviation's |
|---------|------------------------------|----------------|
| 1 | Professional Core Course | PCC |
| 2 | Professional Elective Course | PEC |
| 3 | Open Elective Course | OEC |
| 4 | Project | PROJ |
| 5 | Audit Course | Audit |

The Course and Credit Distribution is as under

| Sr. No. | Tune of Course | Number of | Total Credit | | | |
|---------|---------------------------------|-----------|--------------|--------|--|--|
| Sr. No. | Type of Course | Courses | No. | (%) | | |
| 1 | Professional Core Course | 26 | 67 | 67.00% | | |
| 2 | Professional Elective Course | 04 | 12 | 12.00% | | |
| 3 | Open Elective Course | 01 | 03 | 03.00% | | |
| 4 | Project | 02 | 18 | 18.00% | | |
| 5 | Audit Course | 03 | - | - | | |
| | Total | 36 | 100 | 100% | | |

(An Autonomous Institute Affiliated to RTM Nagpur University, Nagpur)

Scheme of Instructions

Scheme of Instructions for First Year Master in Computer Application

MCA Semester - I (w.e.f.: AY 2021-22)

| Sr. | Course CourseC Category | CourseCode | Course Title | L | T | P | Cont - | Credits | | | Exa | m Schei | me |
|-----|----------------------------|-------------|--|----|-----|----|-------------------|-----------------|--------|--------|------------|---------|-------|
| | | B. | | | | | act Hrs / week | 2 | CT - 1 | CT - 2 | TA / CA | ESE | TOTAL |
| 1, | PCC | MCA1101 | Object Oriented Programming Using Java | 3 | - | | 3 | 3 | 15 | 15 | 10 | 60 | 100 |
| 2. | PCC | MCA1102 | Computer Hardware & Network | 3 | 9 | • | . 3 | 3 | 15 | 15 | 10 | 60 | 100 |
| 3. | PCC | MCA1103 | Software Engineering & Project Management | 3 | 2 | - | 3 | 3 | 15 | 15 | 10 | 60 | 100 |
| 4. | PCC | MCA1104 | Advance DBMS | 3 | - | - | 3 | 3 | 15 | 15 | 10 - | 60 | 100 |
| 5. | PCC | MCA1105 | Distributed Operating System | 3 | - | | 3 | 3 | 15 | 15 | 10 | 60 | 100 |
| 6. | PEC | MCA1106-09* | Professional Elective – I | 3 | | | 3 | 3 | 15 | 15 | 10 | 60 | 100 |
| 7. | PCC | MCA1110 | OOP'S programming based on Java language Lab | - | - | 4 | 4 | 2 | + | - | 25 | 25 | 50 |
| 8. | PCC | MCA1111 | Computer Hardware & Network Lab | - | r = | 4 | 4 | 2 | - | * | 25 | 25 | 50 |
| 9. | PCC | MCA1112 | Software Engineering & Project Management Lab | - | - | 4 | 4 | 2 | - | - | 25 | 25 | 50 |
| 10 | PCC | MCA1113 | DBA Lab using Open-Source Database | | | 4 | 4 | 2 | | - 1 | 25 | 25 | 50 |
| 11 | MCC | MAU1101 | Pedagogy Study | 2 | 2 | - | 2 | Audit Course | • | - | • | - | . 7 |
| - | | | Total | 20 | 00 | 16 | 36 | 26 | 90 | 90 | 160 | 460 | 800 |

L- Lecture

T-Tutorial

P-Practical

CT1- Class Test 1

CT2- Class Test 2

TA/CA- Teacher Assessment / Continuous Assessment

ESE- End Semester Examination (For Laboratory: End Semester Performance)

*Indicates out of the four course codes each student has to select any one PEC from the list provided at the end of structure.

MCA DEPARTMENT

TULSIRAMJI GAIKWAD-PATIL COLLEGE OF ENGINEERING AND TECHNOLOGY, NAGPI'S Dean Addemics

Dean Academics Tulsiramji Galkwad-Patil College Of Engineering and Technology, Nagpur

Principal Principal Tulsiramji Gaikwad Patil Cellege Of

Engineering and Technology, Nagpt.

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Scheme of Instructions

Scheme of Instructions for First Year Master in Computer Application

MCA Semester - II (w.e.f.: AY 2021-22)

| Sr. | Course | CourseCode | Course Title | L | T | P | Contact | Credits | Exam Scheme | | | | |
|-----|----------|-------------|---|---------------|---|----|---------------|-----------------|-------------|--------|---------|-----|-------|
| Sr. | Category | Coursecode | | | | | Hrs / week | | CT - 1 | CT - 2 | TA / CA | ESE | TOTAL |
| 1. | PCC | MCA1201 | Mobile Application | 3 | - | 15 | 3 | - 3 | 15 | 15 | 10 | 60 | 100 |
| 2. | PCC | MCA1202 | Python Programming | 3 | - | - | 3 | 3 | 15 | 15 | 10 | 60 | 100 |
| 3. | PCC | MCA1203 | Data Warehouse and Mining | 3 | | 2, | 3 | 3 | 15 | 15 | . 10 | 60 | 100 |
| 4. | PCC | MCA1204 | Internet Programming | 3 | - | - | 3 | 3 | 15 | 15 | 10 | 60 | 100 |
| 5. | PCC | MCA1205 | Artificial Intelligence & Machine Learning | 3 | • | - | 3 | 3 | 15 | 15 | 10 | 60 | 100 |
| 6. | PEC | MCA1206-09* | Professional Elective - II | 3 | - | - | 3 | 3 | 15 | 15 | 10 | 60 | 100 |
| 7. | PCC | MCA1210 | Mobile Application Based on Android & IOS Programming Lab | - | - | 4 | 4 | 2 | 5 | | 25 | 25 | 50 |
| 8 | PCC | MCA1211 | Python Programming Lab | // <u>2</u> 0 | 7 | 4 | 4 | 2 | - | • | 25 | 25 | 50 |
| .9 | PCC | MCA1212 | Data Warehouse and Mining Lab | - | - | 4 | 4 | 2 | - | - | 25 | 25 | 50 |
| 10 | PCC | MCA1213 | Internet Programming Lab using Advance Java | ٠ | 2 | 4 | 4 | 2 | - | - | 25 | 25 | 50 |
| 11 | MCC | MAU1202 | Research Paper Writing | 2 | 2 | - | 2 | Audit Course | - | - | 1 - | - | - |
| | | | Total | 20 | - | 16 | 36 | 26 | 90 | 90 | 160 | 460 | 800 |

L- Lecture

T-Tutorial

P-Practical

CT1- Class Test 1

CT2- Class Test 2

TA/CA- Teacher Assessment / Continuous Assessment

ESE- End Semester Examination (For Laboratory: End Semester Performance)

*Indicates out of the four course codes each student has to select any one PEC from the list provided at the end of structure.

MCA DEPARTMENT
TULSIRAMJI GAIKWAD-PATIL COLLEGE
OF ENGINEERING AND TECHNOLOGY. NAGPUR

Dean Academics
Dean Academics
Tulstramji Gaikwad-Patii
College Of Engineering

Principal

Tulsiramji Gaikwad Patil College Co

Tulsiramji Gaikwad-Patil College of Engineering & Technology, Nagpur (An Autonomous Institute Affiliated to RTM Nagpur University, Nagpur)

Scheme of Instructions

Scheme of Instructions for Second Year Master in Computer Application

List of Professional Elective Courses

| List | of Frotessional | | C | emester - IV | |
|----------------------|--|---|---|--|--|
| Semester - I | | Semester – II | | | |
| | | Course Code Professional Elective-II | | Professional Elective-II | |
| | MCA1206 | Enterprise Resource Planning | MCA2402 | Business Process Domain | |
| | MCATZOO | Zanci, prior | | T_{ij} | |
| | MCA1207 | Natural Language Processing | MCA2403 | Soft Computing | |
| | MCA1208 | Social Network Analysis & | MCA2404 | Cyber Forensic | |
| Network Security | MCA1206 | Digital Marketing | | 1, | |
| Parallel Programming | MCA1209 | Digital Image Processing | MCA2405 | Block Chain Technology | |
| | Professional Elective-I Management Information System Big Data Analytics Network Security | Professional Elective-I Management Information System Big Data Analytics Network Security Course Code MCA1206 MCA1207 MCA1208 | Professional Elective-I Management Information System Big Data Analytics Network Security MCA1208 MCA1208 Professional Elective-II Enterprise Resource Planning Natural Language Processing MCA1208 Social Network Analysis & Digital Marketing | Semester - I Semester - II Semester - II | |

List of Open Electives Course

| | List of Open Electives Course | | | | |
|--------------|---|--|--|--|--|
| Semester III | | | | | |
| Course Code | Open Elective-I | | | | |
| MCSXX01 | Business Analytics | | | | |
| MSEXX02 | Cost Management of Engineering Projects | | | | |
| MSEXX03 | Composite Materials | | | | |
| MIPXX04 | Waste to Energy | | | | |
| MIPXX05 | Industrial Safety | | | | |
| MMBXX06 | Operation Research | | | | |

Credits Distribution Semester-wise

| | The second secon | | | |
|---------|--|-----------|----------|---------------|
| Sem - I | Sem - II | Sem - III | Sem - IV | Total Credits |
| Sem - 1 | Sem A | Com | 22 | 100 |
| 26 | 26 | 26 | . 22 | 100 |

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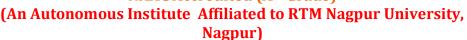
Dean Academics Tulsiramji Gaikwad-Patil College Of Engineering and Technology, Nagpur

Principal Principal Tulsiramji Gaikwad Patil College Ot Engineering and Technology, Nagpi



Wardha Road, Nagpur-441 108







Program: Master in Computer Application

| Semester | Course Code | Name of Course | L | T | P | Credits |
|----------|--------------------|--------------------|---|---|---|---------|
| II | MCA1201 | Mobile Application | 3 | 0 | - | 3 |

Pre-Requisites: Object Oriented Programming, Digital Communication Network

Course Objectives:

- 1. It explores emerging technologies and tools used to design and implement feature-rich mobile applications for smart phones and tablets
- 2. Identify the target platform and users and be able to define and sketch a mobile application
- 3. Understand the fundamentals, frameworks, and development lifecycle of mobile application platforms including iOS, Android.
- 4. Design and develop a mobile application prototype in one of the platforms
- 5. Describe those aspects of mobile programming that make it unique from programming for other platforms
- 6. Program mobile applications for the Android operating system that use basic and advanced phone features

Course Contents

| Unit I | Introduction to Mobile application Development Environment, Characteristics of Mobile Applications, Factors in Developing Mobile Applications, Mobile Software Engineering, Frameworks and Tools, Generic UI Development, VUIs and Mobile Apps, Text-to-Speech |
|--------|--|
| | Techniques, Designing the Right UI, Multichannel and Multimodal UIs |

Unit II Intents and Services, Storing and Retrieving Data, Synchronization and Replication of Mobile Data, Getting the Model Right Storing and Retrieving Data, Working with a Content Provider, Communications Via Network and the Web, State Machine, Correct Communications Model, Wireless Connectivity and Mobile Apps

Unit III Notifications and Alarms, Performance and Memory Management, Graphics Performance and Multithreading, Graphics and UI Performance, Graphics & Multimedia, Mobile Agents and Peer-to-Peer Architecture, Location Mobility and Location Based Services

Unit IV Introduction to Android: The Android Platform, Android SDK, Android Installation, Android Activity Development, using widgets, building you First Android application, Understanding Anatomy of Android Application, Android Manifest file.

Unit V Overview of iOS and X-CODE: Installation, Create and manage project using XCode, Introduction to iPhone Architecture, Introduction to SWIFT, Developer Technology Overview: The Apple Developer Tool, Swift, Cocoa Touch, Model-View-Controller, Interface Builder, and Overview of latest iOS features.

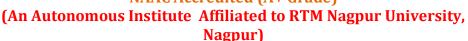
| Text Boo | Text Books | | | | | |
|-----------|---|--|--|--|--|--|
| T.1 | Reto Meier, "Professional Android Application Development", Wrox Edition | | | | | |
| T.2 | Applications with UML and XML, Reza Behravanfar, 2 nd Edition, Cambridge University Press | | | | | |
| Т.3 | David Mark, Jack Nutting and Jeff LaMarche, "Beginning iOS 5 Development", Apress Edition. | | | | | |
| Reference | ce Books | | | | | |
| R.1 | Baijian Yang, Pei Zheng, Lionel M. Ni, "Professional Microsoft Smartphone Programming", Wrox Edition. | | | | | |
| R.2 | Applications with UML and XML, Reza Behravanfar, 3 rd Edition, Cambridge University Press | | | | | |
| Useful L | Useful Links | | | | | |
| 1 | https://nptel.ac.in/courses/106/106106147/ | | | | | |

| | Course Outcomes | PO/PSO | CL | Class Sessions |
|-----------|--|--|----|-------------------|
| MCA1201.1 | Use of tools for mobile application at various sectors and its functionality. | PO1, PO2, PO3, PO8, PO9, PO10, PO12 | 3 | 9 |
| MCA1201.2 | Demonstrate technical constraints relative to storage capacity, processing capacity, display screen, communication interfaces. | PO1, PO2, PO3, PO5,PO8, PO9, PO10, PO12 | 3 | 9 |
| MCA1201.3 | Analyze and implement feature-rich mobile applications for smart phones. | PO1, PO2, PO3, PO5, PO8, PO9, PO10, PO12 | 4 | 9 |
| MCA1201.4 | Analyze various Android applications with standard tools and mechanism. | PO1, PO2, PO3, PO4,PO5, PO8, PO9, PO10, PO11, PO12 | 4 | 9 |
| MCA1201.5 | Determine the Application for mobile computing and installation using iOS. | PO1, PO2, PO3, PO5, PO8, PO9, PO10, PO11, PO12 | 5 | 9 |



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| Semester | Course Code | Name of Course | L | T | P | Credits |
|----------|--------------------|--------------------|---|---|---|---------|
| II | MCA1202 | Python Programming | 3 | 0 | - | 3 |

Pre-Requisites: Programming logic and Techniques, Object Oriented Programming concepts.

Course Objectives:

- 1. Demonstrate significant experience with the Python program development environment.
- 2. To develop the ability to write database applications in Python
- 3. Solve problems requiring the writing of well-documented programs in the Python language, including use of the logical constructs of that language
- 4. To develop the skill of designing Graphical user Interfaces in Python
- 5. Demonstrate the principles of object-oriented programming and the interplay of algorithms and data structures in well-written modular code;

Course Contents

Introducing Python: What is Python? Python History, Similar Languages Python

Fundamentals: Extending Python programs: Interactively, From a File, Other Methods, Script, program or module? Components of a python programming: Built – In-Object types: Python objects and other Languages, Operator's basics, Numbers, Strings, Lists, Tuples, Working with Sequences, Dictionaries, Files, object storage, type conversion, type Unit I comparisons Statements: statement format, comments, assignments, print, control statements, common traps. Functions: Function definition and execution, scoping: making objects global, the LGB Rule, scope traps, Arguments: Arguments are Objects, argument calling by Keywords, default arguments, argument tuples, argument dictionaries, function Rules, Return values, Advanced Function calling: The apply statement, the Map Statement, indirect function calls, anonymous functions, Modules: Importing a module, Packages. Object orientation: Creating a Class Exceptions and error trapping: Exception handling, Built in exceptions. **Unit II** Python's Built-In Functions: import (name[globals[locals[fromlist]]]), apply (function, args, [keywords]), getattr(object, name[,default]), hash(object), id(object), Isinstance (object, class), list(sequence), setattr (object, name, value), str (object), type(object). **Interfacing to the OS:** Working with the system (sy module), Working with the Operating

Unit III

system (os module), and Multithreading. **Processing Information:** Manipulating numbers, Text Manipulation, Time, Data types and Operator, Unicode strings. **Working with Files:** File processing: Reading, writing to file, changing position, Controlling File I/O:File Control, IO Control, File Locking, Basic File/Directory Management, Access and Ownership: Checking Access, Getting File information, Setting File Permissions, Manipulating File Paths.

Unit IV

Communicating over a network: Creating a network server, client modules, Handling internet data. Using Python for multimedia: Audio modules, Graphic Modules Using Python as RAD Tool: What RAD relay is, Why Python Application development with Python: Integrated Development Environment, Python standard Library.

Web Development Resign: Writing HTML Uniform Personnel Locators, Dynamic Websites

Web Development Basics: Writing HTML, Uniform Resource Locators, Dynamic Websites using CGI, Cookies, and Security Standard Markup Language Processing: Processing

| | SGML, Processing HTML, Processing XML. | | | | | |
|---|---|--|--|--|--|--|
| Unit V The Python Architecture: Namespaces, Code blocks and Frames: Code Blocks, France Namespaces, Trace backs, putting it together, Built-in-types: Callable object types, Mod Classes, Class Instances, Internal Types, Byte Code: Python bytecode, bytecode disassen byte code instructions(opcodes) | | | | | | |
| Text Boo | oks | | | | | |
| T.1 | T.1 The Complete Reference Python, Martin C.Brown , 2 nd Edition, Tata McGraw Hill Publication | | | | | |
| T.2 | T.2 Programming in Python3, 2 nd Edition, Mark Summerfield | | | | | |
| T.3 | Beginning Python From Novice to Professional, 1st Edition, Magnus Lie Hetland(Apress) | | | | | |
| Reference | ee Books | | | | | |
| R.1 | Taming Python by Programming, 3 rd Edition, Jeeva Jose, KhannaPubli. | | | | | |
| R.2 | Introduction to Computing and Problem Solving with Python, 3 rd Edition, Jeeva Jose, Khanna Publi. | | | | | |
| Useful L | Useful Links | | | | | |
| 1 | 1 https://nptel.ac.in/courses/106/106/106106145/ | | | | | |
| 2 | 2 https://nptel.ac.in/courses/106/105/106105031/ | | | | | |
| 3 | https://nptel.ac.in/courses/106/106106178/ | | | | | |

| | Course Outcomes | РО | CL | Class Sessions |
|-----------|--|---|----|-------------------|
| MCA1202.1 | Discover how to work with lists and sequence data. | PO1,PO2,PO3, PO5, PO6, PO8, PO10,PO11,PO12, | 3 | 9 |
| MCA1202.2 | Use Python to read and write files. | PO1,PO2,PO3, PO4, PO6,PO8, PO10,PO11,PO12, | 3 | 9 |
| MCA1202.3 | Preparation of core Python scripting elements such as variables and flow control structures. | PO1,PO2,PO3, PO5, PO6, PO10, PO11, PO12, | 4 | 9 |
| MCA1202.4 | Implementation of Python functions to facilitate code reuse. | PO1,PO2,PO3, PO6,PO12, PO10,PO11,PO4 | 5 | 9 |
| MCA1202.5 | Demonstrate Python to read and write files. | PO1,PO2,PO3, PO4, PO5, PO6,PO8, PO10,PO11,PO12 | 5 | 9 |



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| | Pro | gram: Master in Computer Appli | cation | | | |
|---|---|--|-----------|----------|----------|------------------|
| Semester | Course Code | Name of Course | L | T | P | Credits |
| II | MCA1203 | Data Warehousing and Data Mining | 3 | - | - | 3 |
| Pre-Requi | sites: Database M | anagement System. | | | | |
| Course Ol | | | | | | |
| 1. This course gives an introduction to methods and theory for development of data warehouses and data analysis using data mining | | | | | | |
| data analysis using data mining. 2. Data quality and methods and techniques for preprocessing of data. | | | | | | |
| | Data quality and methods and techniques for preprocessing of data. Algorithms for classification, clustering and association rule analysis. Practical use of software for | | | | | |
| _ | tnms for classifica nalysis. | tion, clustering and association rule analy | sis. Prac | ticai us | e or so | onware 10 |
| | | nniques in various applications like socia | al scien | tific ar | d envi | ronments |
| contex | _ | iniques in various applications like socia | ai, scien | tille al | ia ciivi | TOMMENTA |
| | | selecting the appropriate data mining | algorithr | n for | solving | practica |
| proble | | | C | | ٠ | , 1 |
| | | Course Contents | | | | |
| | _ | g Data Warehouse, Multi-dimensional a Warehouse Implementation. | Data M | odel, | Data \ | <i>w</i> arehous |
| Unit II | Databases, Clust techniques Data I | larity and Distance Measures, Hierarchical ering with Categorical Attributes Applications, Mining Event Sequence Workbench Visual DM, Text | cations a | and otl | ner Da | ta minin |
| Unit III | Mining Frequent Patterns, Associations and Correlations: Basic Concepts, Efficient ar Scalable Frequent Item set Mining Methods, Mining various kinds of Association Rule From Association Mining to Correlation Analysis, Constraint-Based Association Mining. | | | | | |
| Unit IV | Classification by | Induction — Bayesian Classification — Back Propagation — Support Vector Mackelection-Techniques to improve Classificat | hines — | Lazy I | | |
| Unit V | tools, Business | igence: Introduction, Business Intelli Intelligence Infrastructure, Business ehouse, BI versus Data Mining, Future of | Intellige | | | _ |

| Text Books | | | | | | | |
|--|--|--|--|--|--|--|--|
| T.1 | Data Mining- Concepts and Techniques- Jiawei Han, Micheline Kamber, Morgan Kaufmann Publishers Elsevier, 2 nd Editions, 2006. | | | | | | |
| T.2 Introduction to Data Mining, Pang-Ning Tan, Vipin Kumar, Michael Steinbanch, Pearson Education, 2 nd Edition. | | | | | | | |
| Referen | ice Books | | | | | | |
| R.1 | .1 Data Mining Techniques, Arun K Pujari, 3rd Edition, Universities Press. | | | | | | |
| R.2 | R.2 Data Ware Housing Fundamentals, PualrajPonnaiah, Wiley Student Edition | | | | | | |
| Useful l | Useful Links | | | | | | |
| 1 | http://nptel.ac.in/courses/106106093/35 | | | | | | |
| 2 | 2 http://nptel.ac.in/syllabus/syllabus_pdf/106106105 | | | | | | |
| | CI | | | | | | |

| | <u>.</u> | Course Outcomes | PO/PSO | CL | Class Sessions |
|---------------------|-----------|---|---|----|-------------------|
| | MCA1203.1 | Apply the functionality of the various data mining and data warehousing component | PO1, PO2, PO3, PO4, PO7, PO8, PO9, PO11, PO12 | 3 | 9 |
| | MCA1203.2 | Analyze the strengths and limitations of various data mining and data warehousing models. | PO1, PO2, PO3, PO4, PO7, PO8, PO9, PO11, PO12 | 4 | 9 |
| | MCA1203.3 | Explain the analyzing techniques of various data | PO1, PO2, PO3, PO4, PO7, PO8, PO9, PO11, PO12 | 4 | 9 |
| | MCA1203.4 | Apply appropriate classification and clustering techniques for data analysis. | PO1, PO2, PO3, PO4, PO7, PO8, PO9, PO11, PO12 | 3 | 9 |
| MCA1203.5 housing a | | Assess different approaches of data ware housing and data mining with Business Intelligence | PO1, PO2, PO3, PO4, PO7, PO8, PO9, PO11, PO12 | 5 | 9 |



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| | | | Nagpui J | | | | |
|--|--|---|--|--------------------|---|-------------------|---------------------------|
| Pr | ogram | : Master in Co | mputer Application | | | | |
| Semeste | | Course Code | Name of Course | L | T | P | Credits |
| II | | MCA1204 | Internet Programming | 3 | - | - | 3 |
| Pro | e-Requi | sites: Object Orie | nted Programming Using Java | 1 | Į. | | |
| Co | urse Ob | jectives: | | | | | |
| 1. | | | va network programming. Develop front er | ıd, ba | ck end | applica | tions using |
| | Java Database Connectivity techniques. | | | | | | |
| 2. | | | loping Remote Method Invocation based app | | | 1 | - C1-' |
| 3. | Session | = | pplications by using Servlets. Also develop | applic | cations | by usin | ig Cookies, |
| 4. | | | d implicit objects to develop applications by | usino | Iava S | erver P | ages |
| 5. | | | of servlets. To utilize logic in Java Server Pag | | | | |
| 6. | | | es of java Frameworks. Develop applicati | | | | |
| | framev | • | , | | | | |
| | | | Course Contents | | | | |
| Unit I Statements, Result Sets, Data Types, Transactions, Exceptions, Batch Procedure, Streaming Data, Networking: Socket, Reserve socket, Intern InetAddress, TCP/IP client socket, TCP/IP server socket, URL, URL Connection RMI: Introduction, Architecture, Remote Interface, java.RMIServer package creating RMIServer and RMIClient, transmitting files using RMI, client RMISecurity Manager. | | | | ection, large, cla | Addressing, Datagram, ass naming, | | |
| Unit III | | Life Cycle, ser | f Web, Servlet API, Servlet Interface Gene vlet in ServletRequest, ServletRequestn ervletConfig, ServletConfig methods, S Tracking | nethod | ls, I | Request | Dispatcher, |
| Unit IV | | Pages: Introduction JSP Scripting Ele Language, JSP S | Hidden Form Field, URL Rewriting, Cooperation to JSP, Comparison with Servlet, JSI ements, JSP Directives, JSP Action, JSP Intandard Tag Libraries, JSP Custom Tag, Jag, JSP CRUD Application. | P Arc | hitectui Object | e,JSP] s, JSP | Life Cycle, Expression |
| Unit V | | with Hibernate, H | uction to Hibernate, Exploring Architectur ibernate Annotation, Hibernate Query La Java Web Frameworks: Spring MVC | nguag | e, CRU | D Oper | ration using |

| | Architecture, Spring MVC Module, Life Cycle of Bean Factory, Explore: Constructor | | | | | |
|-----------|--|--|--|--|--|--|
| | Injection, Dependency | | | | | |
| | | | | | | |
| Text Boo | oks | | | | | |
| 1 | J2EE: The complete Reference by Jim Keogh McGraw Hill 3 rd Edition | | | | | |
| 2 | Java Server Programming Java EE 7 (J2EE 1.7), Black Book by Kogent Learning So. Dream Tech publication 3 rd Edition | | | | | |
| Reference | ee Books | | | | | |
| 1 | J2EE Made Easy By Das, Rashmi Kant. Vikas publication 2 nd Edition | | | | | |
| 2 | Core J2EE Patterns by Martin Fowler, Chief Scientist. Published by Prentice Hall. 2 nd Edition | | | | | |
| Useful L | Useful Links | | | | | |
| 1 | 1 https://nptel.ac.in/courses/106/105/106105153/ | | | | | |
| 2 | https://nptel.ac.in/courses/106/105/106105191/ | | | | | |

| | Course Outcomes | PO/PSO | CL | Class Sessions |
|-----------|---|--|----|-------------------|
| MCA1204.1 | Apply concepts of Server Socket, Socket, Datagram Socket, Datagram Packet. Also apply Java Database Connectivity techniques. | PO1, PO2, PO3, PO6, PO12 | 3 | 9 |
| MCA1204.2 | Apply RMI to create methods remotely & create stub, skeleton layers. | PO1, PO2, PO3, PO4, P05, PO6, PO7, PO12 | 3 | 9 |
| MCA1204.3 | Analyze & Apply Servlet concept Create Servlet based web applications by using GenericServlet, HttpServlet. Use cookies, session tracking mechanism to maintain information of client. | PO1, PO2, PO3, PO4, PO5, PO6, P07, PO11, PO12 | 4 | 9 |
| MCA1204.4 | Evaluate the process of Web Servers and Web based applications by using Java Server Pages. | PO1, PO2, PO3, PO4, PO5, PO6, P07, PO11, PO12 | 5 | 9 |
| MCA1204.5 | Create framework-based applications by using spring, Hibernate. | PO1, PO2, PO3, PO4, PO5, P06, P07, PO11, PO12 | 6 | 9 |



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Program: Master in Computer Application

| Semester | Course Code | Name of Course | L | T | P | Credits |
|----------|--------------------|--|---|---|---|---------|
| II | MCA1205 | Artificial Intelligence & Machine Learning | 3 | - | - | 3 |

Pre-Requisites: Computer science, Basic Math, C++

Course Objectives:

- 1. The goal is to acquire knowledge on intelligent systems and agents, formalization of knowledge, reasoning with and without uncertainty, machine learning and applications at a basic level.
- 2. The purpose of machine learning is to discover patterns in your data and then make predictions based on often complex patterns to answer business questions, detect and analyze trends and help solve problems.
- 3. A strong foundation of fundamental concepts in Artificial Intelligence
- 4. A basic exposition to the goals and methods of Artificial Intelligence
- 5. Apply these techniques in applications which involve perception, reasoning and learning

Course Contents

Unit I

Introduction: History and Definition of AI, Foundations Intelligent Agents - Agents and environments-Good behavior- the nature of environments, Structure of agents-Problem Solving agents, Example problems-Searching for solutions.

Unit II

Searching Techniques: Informed search and exploration- Informed search strategies, greedy best-first, A* Algorithm, Memory-bounded heuristic search, heuristic functions, Local search algorithms and optimization problems, searching in continuous space, CSP – backtracking search for CSPs, Backtracking search for CSPs, Local search for CSP-structure of problems.

Unit III

Knowledge: Representation Introduction to Logic, Syntax and semantics of first order logic, Using first order logic, assertions and queries in first-order logic, kinship domain, Wumpus world problem, Knowledge engineering in first order logic, Inference in first order logic- Propositional vs. first-order inference, Unification and lifting, Storage and retrieval, Forward chaining, Backward chaining, Resolution

Unit IV

Learning: Introduction, Learning from observations, Inductive learning, Learning decision trees, Ensemble learning, logical formulation of learning, Knowledge in learning, explanation based learning, Learning using relevance information, inductive logic programming, Statistics learning methods, learning with complete data

Unit V

Applications: Communication - Communication as action, A formal grammar for a fragment of English, Syntactic analysis Augmented grammars, Semantic interpretation, Ambiguity and disambiguation

Text Books

T.1

Stewart Russell and Peter Norvig. "Artificial Intelligence-A Modern Approach ", 2nd Edition, Pearson Education/ Prentice Hall of India, 2004

Reference Books

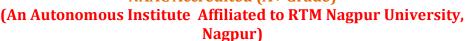
| R.1 | Elaine Rich and Kevin Knight, "Artificial Intelligence", 2nd Edition, Tata McGraw-Hill, 2003 |
|----------|--|
| R.2 | Stuart Russell & Peter Norvig, Artificial Intelligence: A Modern Approach, Prentice-Hall, Third Edition (2009) . |
| Useful L | inks |
| 1 | https://onlinecourses.nptel.ac.in/noc21 |
| 2 | https://nptel.ac.in/courses/106/106/106106126/ |

| | Course Outcomes | PO/PSO | CL | Class Sessions |
|-----------|--|---------------------------------------|----|-------------------|
| MCA2104.1 | Apply these techniques in applications which involve perception, reasoning and learning. | PO1,POO2,PO3,PO4,P O9,PO11 | 3 | 9 |
| MCA2104.2 | Analyze the role of agents and how it is related to environment and the way of evaluating it and how agents can act by establishing goals. | PO1,PO2,PO4,PO7,PO 8,PO9,PO11 | 4 | 9 |
| MCA2104.3 | Analyze and design a real-world problem for implementation and understand the dynamic behavior of a system. | PO1,PO3,PO4,PO9,PO 12 | 4 | 9 |
| MCA2104.4 | Apply different machine learning techniques to design AI machine and enveloping applications for real world problems. | PO1,PO2,PO3,PO4,PO 5,PO7,PO11,PO12 | 3 | 9 |
| MCA2104.5 | Evaluate the various searching techniques, constraint satisfaction problem and example problems- game playing techniques. | PO1,PO3,PO4,PO5,PO 8,PO9,PO11,PO12 | 5 | 9 |



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| Program: | Master | in | Computer | Ann | lication |
|-----------------|---------|----|----------|-----|----------|
| i i ogi aiii. | master. | | Computer | App | ncauon |

| Semester | Course Code | Name of Course | L | T | P | Credits |
|----------|--------------------|--------------------------------|---|---|---|---------|
| II | MCA1206 | Enterprise Resourcing Planning | 3 | _ | - | 3 |

Pre-Requisites: HR Management and E-Business

Course Objectives:

- 1. Describe the concept of ERP and the ERP model; define key terms; explain the transition from MRP to ERP; identify the levels of ERP maturity.
- 2. Explain how ERP is used to integrate business processes; define and analyze a process
- 3. Create a process map and improve and/or simplify the process; apply the result to an ERP implementation
- 4. Explain the effect of a new product launch on the three core business processes.
- 5. Describe the elements of a value chain, and explain how core processes relate; identify how the organizational infrastructure supports core business processes

Course Contents

Unit I

ERP Introduction: Benefits, Origin, Evolution and Structure: Conceptual Model of ERP, the Evolution of ERP, And the Structure of ERP. Supply chain and resource management, Integrated data model scope, Technology and benefits of ERP & the modern enterprise.

Unit II

Business Process Reengineering: Data ware Housing, Data Mining, Online Analytic Processing (OLAP), Product Life Cycle Management (PLM), LAP, Supply chain Management. Core process in a manufacturing company, Entities for data model in a manufacturing company, Extended ERP.

Unit III

ERP Marketplace and Marketplace Dynamics: Market Overview, Marketplace Dynamics, the Changing ERP Market. ERP- Functional Modules: Introduction, Functional Modules of ERP Software, Integration of ERP, Supply chain and Customer Relationship Applications.

Unit IV

ERP Implementation Basics: ERP Implementation Life Cycle, Role of SDLC/SSAD, Object Oriented Architecture, Consultants, Vendors and Employees. Barriers to successful SFA, SFA functionality, technological aspect of SFA: data synchronization, flexibility & performance, Reporting tools.

Unit V

ERP & E-Commerce: Future Directives- in ERP, ERP and Internet, Critical success and failure factors, Integrating ERP into or-generational culture. Using ERP tool: either SAP or ORACLE format to case study.

Text Books

- T.1 Vinod Kumar Garg and Venkitakrishnan N K, "Enterprise Resource Planning Concepts and Practice", PHI.2nd Edition

 Joseph A Brady, Ellen F Monk, Bret Wagner, "Concepts in Enterprise Resource Planning",
- Thompson Course Technology. 1st Edition

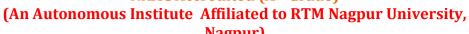
| Reference | ce Books | | | | | |
|--------------|---|--|--|--|--|--|
| R.1 | Rahul V. Altekar "Enterprise Resource Planning", Tata McGraw Hill, 2 nd Edition | | | | | |
| R.2 | Vinod Kumar Garg and Venkitakrishnan N K, "Enterprise Resource Planning – A Concepts and Practice", PHI 4 th Edition | | | | | |
| Useful Links | | | | | | |
| 1 | http://www.digimat.in/nptel/courses/video/110105083/L10.html | | | | | |
| 2 | http://www.digimat.in/nptel/courses/video/110105057/L01.html | | | | | |

| | Course Outcomes | PO/PSO | CL | Class Sessions |
|-----------|--|---|----|-------------------|
| MCA1206.1 | Apply a working knowledge of how data and transactions are integrated in an ERP system to manage the sales order process, production process, and procurement process. | PO1, PO2, PO3, PO4, PO5, PO7, PO8, PO9, PO11 | 3 | 9 |
| MCA1206.2 | Analyze the technical aspect of telecommunication systems, internet and their roles in business environment. | PO1, PO2, PO3, PO4, PO5, PO7, PO8, PO10,PO11 | 4 | 9 |
| MCA1206.3 | Analyze the strategic options for ERP identification and adoption. | PO1, PO3, PO4, PO7, PO9, PO12 | 4 | 9 |
| MCA1206.4 | Evaluate organizational opportunities and challenges in the design system within a business scenario. | PO1, PO2, PO3, PO4, PO5, PO7, PO9, PO10, PO11 | 5 | 9 |
| MCA1206.5 | Develop skills necessary for building and managing relationships with customers, and stakeholders. | PO1, PO4, PO5, PO6, PO8, PO9, PO11, PO12 | 6 | 9 |



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| | | | | | | | N | lag | gpı | ur) |) | | | | | | | | | | | | | | |
|---------|--|--|------------------|------------------------|----------------|------------------|------------------|-------------------|-------------------|-----------------|--------------------|-------------------|---------------|-----------|-----------|--------------------|--------------------|-----------|--------------|------------|-------------|-----|----------|--------------|----------|
| | Pro | ogr | ran | n: 1 | Mas | ster | ir. | n (| Co | m | pu | ıte | er A | ΑĮ | pp | lio | at | ioı | 1 | | | | | | |
| Semeste | er Course Code | • | N | ame | e of (| Cou | ırs | e | | | | | | | | | | |] | | T | | P | | Credits |
| II | MCA1207 | , | | | Na | tura | al I | La | ngı | ua | ge | Pı | roc | es | siı | ng | | | | 3 | - | | - | | 3 |
| | quisites: Basic Know | ledg | lge o | of P | roba | ıbilit | ty a | and | d P | ytł | noi | n P | rog | gra | am | ımi | ng | | | | | | | | |
| | Objectives: | | | | | | | | | | | | | | | | | | | | | | | | |
| | learn the fundamental | | | | | | | | | ess | sin | g | | | | | | | | | | | | | |
| | | erstand the use of CFG and PCFG in NLP | | | | | | | | | | | | | | | | | | | | | | | |
| | | derstand the role of semantics of sentences and pragmatics | | | | | | | | | | | | | | | | | | | | | | | |
| 4. To | apply the NLP technic | ques | es to |) IR | | | | | <u> </u> | | | 4 | | | | | | | | | | | | | |
| | T | | | | | Coı | urs | se (| Co | nte | ent | ts | | | | | | | | | | | | | |
| Unit I | Introduction: -C Statistical LM, Transducers for le Minimum Edit Di | Re lexic | egu] | lar n and | Exp | pres | ssio | ons | S, | Fi | nit | e-S | Sta | te | , | Au | ton | nat | a, | E | nglis | sh | M | or | phology |
| Unit II | Word level analy and Back off, Transformation-bamodels. | Wo | ord | l C | lasse | es, | Pa | ırt- | of- | -Sp | ee | ch | 1 | Гая | gg | ing | , | Ru | le-l | oas | ed, | S | Stock | ha | stic and |
| Unit II | Syntactic analysis Normal Forms for Programming par Lexicalized CFGs | r gr rsing | ram ig, S | mar Shal | , De low | epen par | nder sin | nc g, | y C Pro | Gra oba | ımı abi | ma ilis | ır, s stic | Sy C | nt F(| act 3, | ic l Pro | Par ba | sin bili | g, sti | Aml | big | guity | / , : | Dynami |
| Unit IV | Semantics and Description Logic Relations betwee Disambiguation, Word Similarity u | cs, S een WS | Syn S SD 1 | ntax- Sense usin | -Drives, g Su | ven Th upe | Se em rvis | em nati sec | ant ic d, I | tic R Dic | an Role etic | aly es, ona | ysis ary | s, se. | Se lec | ema etic The | anti on esau | c a | itta estr | chi ict | men ions | ts, | Wo Wo | orc | d Senses |
| Unit V | Unit V Discourse analysis and lexical resources:- Discourse segmentation, Coherence, Refere Phenomena, Anaphora Resolution using Hobbs and Centering Algorithm, Corefere Resolution, Resources: Porter Stemmer, Lemmatizer, Penn Treebank, Brill's Tagg WordNet, PropBank, FrameNet, Brown Corpus, British National Corpus (BNC). | | | | | | | | | reference | | | | | | | | | | | | | | | |
| Text Bo | ooks | | | | | | | _ | _ | | | | | | | | | | | | | _ | | | |
| 1 | Daniel Jurafsky, J Natural Language 2014, 2 nd Edition. | | | | | | - | - | | | | | | _ | _ | - | | | | _ | | | | | |
| 2 | Steven Bird, Ewar | | | | d E | | | | - | er, | | -Na | atu | ral | 1 I | _ar | gua | age | Pı | oc | essi | ng | wit | th | Python |

First Edition, OReilly Media, 2009, 1st Edition.

| Reference | ee Books | | | | | | | | |
|---|---|--|--|--|--|--|--|--|--|
| Breck Baldwin, —Language Processing with Java and Ling Pipe Cookbook, Publisher, 2015, 2 nd Edition. | | | | | | | | | |
| 2 | Richard M Reese, —Natural Language Processing with Javal, OReilly Media, 2015, 2 nd Edition. | | | | | | | | |
| Useful L | inks | | | | | | | | |
| 1 | 1 https://nptel.ac.in/courses/106/101/106101007/ | | | | | | | | |
| 2 | https://onlinecourses.nptel.ac.in/noc19_cs56/ | | | | | | | | |

| | Course Outcomes | РО | CL | Class Sessions |
|-----------|---|---|----|-------------------|
| MCA1207.1 | Apply a given text with basic Language features | PO1, PO2, PO3, PO5, PO7, PO11, PO12 | 3 | 9 |
| MCA1207.2 | Design an innovative application using NLP components | PO1, PO2, PO3, PO4, PO5, PO7, PO8, PO9, PO11, PO12 | 6 | 9 |
| MCA1207.3 | Evaluate a rule-based system to tackle morphology/syntax of a language | PO1, PO2, PO3, PO4, PO5, PO7, PO8, PO9, PO11, PO12 | 5 | 9 |
| MCA1207.4 | Design a tag set to be used for statistical processing for real-time applications | PO1, PO2, PO3, PO4, PO5, PO7, PO8, PO9, PO11, PO12 | 6 | 9 |
| MCA1207.5 | Compare and contrast the use of different statistical approaches for different types of NLP applications. | PO1, PO2, PO3, PO4, PO5, PO7, PO8, PO9, PO11, PO12 | 4 | 9 |



Various Ad Formats

Tulsiramji Gaikwad-Patil College of Engineering and Technology

Wardha Road, Nagpur-441 108





(An Autonomous Institute Affiliated to RTM Nagpur University, Nagpur)

| | | ` | Nagpur) | | | | | | | | | |
|---|--|---|--|--------------------------------|---------------------------------------|---------------------------|--------------------------------------|--|--|--|--|--|
| | Program: Master in Computer Application | | | | | | | | | | | |
| Se | mester | Course Code | Name of Course | L | T | P | Credits | | | | | |
| | II | MCA1208 | Social Network Analysis & Digital Marketing | al Marketing 3 0 | | | | | | | | |
| Pr | Pre-Requisites: E-Commerce, Computer Graphics, Digital Communication Network | | | | | | | | | | | |
| Co | Course Objectives: | | | | | | | | | | | |
| 1. | | To Introduce current and core practices of Digital and Social Media Marketing that will allow | | | | | | | | | | |
| 2. | | · · | n, execute and evaluate a digital marketing strates neepts of Network Security, Ethical Hacking | | oncio | dataat | ion imaga | | | | | |
| ۷. | | | gnition, and natural language processing. | g FOI | ensic | detect | ion image | | | | | |
| 3. | | <u> </u> | anding of Search Engine Optimization (SEO), | Socia | ıl Med | ia Op | timization, | | | | | |
| | Affilia | te and other relev | ant communication channels for engagement of | digita | l comn | nunitie | S. | | | | | |
| 4. | | _ | rning material in the areas of Enterprise Cultu | ıral a | nd reg | ional | innovation | | | | | |
| | | practice. | | | | | | | | | | |
| 5. | to core | e concepts of digit | al and social media marketing Course Contents | | | | | | | | | |
| | 1 | | Course Contents | | | | | | | | | |
| U | J nit I | Marketing, Dig | Digital Marketing and its Significance, Traditional Marketing Process, Website Planning and ite Planning and Development, Keywords United Website/Blog using CMS WordPress, Using | nd De Under | evelop standin | ment: ng Do | Types of omain and | | | | | |
| U | nit II | Techniques-Inde Placement On F Plug-in, Off –F Designing e-mai | Search Engine Optimization, Keyword P lacking and Key Word PlacementSEO Technique Page SEO Techniques- Content Optimization, Page SEO Techniques, Email Marketing- Intell marketing campaigns using Mail Chimp Build arketing Strategy and Monitoring, Email – Atoms | es-Ind On Paroduc ding I | dexing age SE tion an E-mail | and I EO : Y nd Sig | Key Word Yoast SEO gnificance, | | | | | |
| Unit III Pay Per Click Advertising, Google Adword, Types of Bidding strategies, Designing Monitoring search campaigns, Designing and Monitoring Display campaigns, Designing Monitoring Video campaigns, Designing and Monitoring Universal App Campaigns digital marketing strategy in Integration form, Advertising Account. | | | | | | | | | | | | |
| Marketing: Introduction and Significance, Understanding Audience and its Types, Ana Interface and Setup, Understanding Goals and Conversions, Monitoring Traffic Behavio preparing Reports, Social Media Marketing: Introduction and Significance, Social Net Analysis & Marketing: Basics, Designing SocialNetwork AdvertisingCampaigns, Typ | | | | | | | | | | | | |

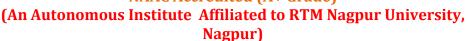
| Unit V | Case Study: Facebook Linkdin, Twitter (Marketing, Designing Advertising, Campaigns, Analysis Audience behavior). | | | | | | |
|-----------|--|--|--|--|--|--|--|
| Text Boo | oks | | | | | | |
| T.1 | V.K. Jain, "Cryptography and Network Security", 2ndEdition, Khanna Publishing House. | | | | | | |
| T.2 | Atul Kahate, "Cryptography and Network Security",2ndEdition, McGraw Hill. | | | | | | |
| T.3 | Bothra Harsh, "Hacking", Khanna Publishing House, 3rd Edition, Delhi | | | | | | |
| Reference | ee Books | | | | | | |
| R.1 | William Stallings, "Cryptography and Network Security", 2nd Edition, Pearson Education/PHI, 2006. | | | | | | |
| Useful Li | inks | | | | | | |
| 1 | https://nptel.ac.in/courses/106/105/106105162/ | | | | | | |
| 2 | https://nptel.ac.in/courses/106/105/106105031/ | | | | | | |
| 3 | https://nptel.ac.in/courses/106/106/106106178/ | | | | | | |

| | Course Outcomes | РО | CL | Class Sessions |
|-----------|---|---|----|-------------------|
| MCA1208.1 | Examine various types of alternatives for digital marketing | PO1,PO2,PO3, PO5, PO6, PO8, PO10,PO11,PO12, | 3 | 9 |
| MCA1208.2 | preparation of various tools for and services for digital marketing | PO1,PO2,PO3, PO4, PO6,PO8, PO10,PO11,PO12, | 4 | 9 |
| MCA1208.3 | preparation About Google search engine and its analysis | PO1,PO2,PO3, PO5, PO6, PO10, PO11, PO12, | 4 | 9 |
| MCA1208.4 | Implementation of analysis tools and marketing material at various platform of social media | PO1,PO2,PO3, PO6,PO12, PO10,PO11,PO4 | 5 | 9 |
| MCA1208.5 | Demonstrate digital marketing approach at face book platform | PO1,PO2,PO3, PO4, PO5, PO6,PO8, PO10,PO11,PO12 | 5 | 9 |



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| Program: | Master | in | Computer | Api | olication |
|-----------------|----------|----|----------|-----|-----------|
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| Semester | Course Code | Name of Course | L | T | P | Credits |
|----------|--------------------|--------------------------|---|---|---|---------|
| II | MCA1209 | Digital Image Processing | 3 | - | - | 3 |

Pre-Requisites: Mathematics, C/C++ programming skills

Course Objectives:

- The image fundamentals and mathematical transforms necessary for image processing.
- Implement algorithms that perform basic image processing.
- Implement algorithms for advanced image analysis
- Assess the performance of image processing algorithms and systems.
- Experience and practical techniques to write programs using MATLAB language for digital manipulation of images

Course Contents

Unit I

Introduction: Light, Brightness adaption and discrimination, Pixels, coordinate conventions, Imaging Geometry, Perspective Projection, Spatial Domain Filtering, sampling and quantization

Unit II

Image Restoration: Basic Framework, Interactive Restoration, Image deformation and transformations, morphing, Restoration techniques, image characterization, Noise restoration filters, Adaptive filters, Linear, Position invariant degradations, Estimation of Degradation functions, Restoration from projections.

Unit III

Morphological Image Processing: Basics, SE, Erosion, Dilation, Opening, Closing, Hitor-Miss Transform, Boundary Detection, Hole filling, connected components, convex hull, thinning, thickening, skeletons, pruning, Geodesic Dilation, Erosion, Reconstruction by dilation and erosion.

Unit IV

Image Segmentation: Boundary detection-based techniques, Point, line detection, Edge detection, Edge linking, local processing, regional processing, Hough transform, Thresholding, Iterative thresholding, Otsu's method, moving averages, Multivariable thresholding, Region based segmentation, Watershed algorithm, Use of motion in segmentation

Unit V

Spatial Domain Filtering: Intensity transformations, contrast stretching, histogram equalization, Correlation and convolution, smoothing filters, sharpening filters, gradient and Laplacian.

Text Books

| T.1 | R.C.Gonzalas and R.E.Woods, Digital Image Processing, Prentice Hall, 3rd Ed |
|-----|---|
| T.2 | Al Bovik (ed.), "Handbook of Image and Video Processing", Academic Press, 2000. |

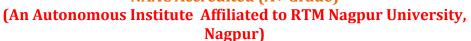
| Referen | ce Books | | | | | |
|----------|--|---------------|------------|------------|-----|--------|
| R.1 | Digital Image Processing, 3rd Edit Publisher: Pearson Education. | on, by Rafael | C Gonzalez | and Richar | d E | Woods. |
| R.2 | A.K.Jain, Fundamentals of Digital Image Processing, Prentice Hall. | | | | | |
| Useful I | inks | | | | | |
| 1 | https://onlinecourses.nptel.ac.in/noc1 | _ee55/preview | 7 | | | |
| 2 | 2 https://www.digimat.in/nptel/courses/video/117105135/L01.html | | | | | |
| | G | | DO/D | 0.0 | OT. | Class |

| | | Course Outcomes | PO/PSO | CL | Class Sessions |
|----|----------|--|---|----|-------------------|
| MO | CA1209.1 | Apply image processing algorithms in practical applications. | PO1, PO2, PO3, PO4, PO7, PO8, PO9, PO11, PO12 | 3 | 9 |
| MO | CA1209.2 | Analyze general terminology of digital image processing. | PO1, PO3, PO4, PO7, PO8, PO10, PO11 | 4 | 9 |
| MO | CA1209.3 | Analyze images in the frequency domain using various transforms. | PO1, PO2, PO3, PO4, PO8, PO9, PO12 | 4 | 9 |
| M(| CA1209.4 | Evaluate the techniques for image enhancement and image restoration. | PO1, PO2, PO3, PO4, PO5, PO7, PO9, PO10, PO11 | 5 | 9 |
| M(| CA1209.5 | Develop Fourier transform for image processing in frequency domain. | PO1, PO4, PO5, PO8, PO9, PO11, PO12 | 6 | 9 |



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| Semester | Course Code | Name of Course | L | T | P | Credits |
|----------|--------------------|---------------------------------|---|---|---|---------|
| II | MCA1210 | Mobile Application Lab Based on | 0 | 0 | 1 | 2 |
| | | Android and IOS programming | | U | 4 | 2 |

Pre-Requisites: Java programming, Understanding of XML, IDE platforms, Mathematical aptitude, **Object Oriented Programming**

Course Objectives:

- 1. It explores emerging technologies and tools used to design and implement feature-rich mobile applications for smartphones and tablets
- Identify the target platform and users and be able to define and sketch a mobile application
- Understand the fundamentals, frameworks, and development lifecycle of mobile application platforms including iOS, Android.
- Design and develop a mobile application prototype in one of the platforms
- 5. Describe those aspects of mobile programming that make it unique from programming for other platforms
- 6. Program mobile applications for the Android operating system that use basic and advanced phone features

| | Course Contents | CO |
|----|---|-----|
| 1 | Input checking Create an application which examine, that a phone number. | CO1 |
| 2 | Create an application of Quiz interface. | CO1 |
| 3 | Create an application by taking input and show a massage on screen. | CO2 |
| 4 | Create a screen user information window. | CO2 |
| 5 | Design an android application to create page using Intent and one Button and pass the Values from one Activity to second Activity | CO3 |
| 6 | Design an android application Send SMS | CO3 |
| 7 | Create an android application with Fragments | CO4 |
| 8 | Design an android application Using various objects | CO4 |
| 9 | Design an android application for menu. | CO5 |
| 10 | Create a user registration application that stores the user details in a database table. | CO5 |

Text Books

| | Mobile Computing, Raj Kamal, 2 nd Edition, Oxford University Press |
|-----|--|
| T.2 | Applications with UML and XML, Reza Behravanfar, 2 nd Edition, Cambridge University Press |

| T.3 | Mobile Computing, Talukdar, 2 nd Edition, TMH | | | | | | |
|-----------|--|--|--|--|--|--|--|
| Reference | Reference Books | | | | | | |
| R.1 | Handbook of Wireless Networks and Mobile Computing, 2 nd Edition, Stojmenovic and Cacute, Wiley | | | | | | |
| R.2 | Applications with UML and XML, Reza Behravanfar, 3 rd Edition, Cambridge University Press | | | | | | |
| Useful L | inks | | | | | | |
| 1 | https://nptel.ac.in/courses/106/106/106106212/ | | | | | | |
| 2 | https://nptel.ac.in/courses/106/107/106107220/ | | | | | | |
| 3 | https://nptel.ac.in/courses/106/105/106105186/ | | | | | | |

| | Course Outcomes | PO/PSO | CL | Lab Sessions |
|-----------|--|---|----|-----------------|
| MCA1210.1 | Use of tools for mobile application at various sectors and its functionality. | PO1,PO2,PO3, PO8, PO9, PO10, PO12 | 3 | 3 |
| MCA1210.2 | Demonstrate technical constraints relative to storage capacity, processing capacity, display screen, communication interfaces. | PO1,PO2,PO3, PO5,PO8, PO9, PO10, PO12 | 3 | 4 |
| MCA1210.3 | Design and implement feature-rich mobile applications for smart phones. | PO1,PO2,PO3, PO5, PO8, PO9, PO10, PO12 | 6 | 3 |
| MCA1210.4 | Create various Android applications with standard tools and mechanism. | PO1,PO2,PO3, PO4,PO5, PO8, PO9, PO10, PO11, PO12 | 6 | 4 |
| MCA1210.5 | Determine the Application for mobile computing and installation using iOS. | PO1,PO2,PO3, PO5, PO8, PO9, PO10, PO11, PO12 | 5 | 5 |



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| Program: Master in Computer Application | | | | | | | |
|---|--------------------|------------------------|---|---|---|---------|--|
| Semester | Course Code | Name of Course | L | T | P | Credits | |
| II | MCA1211 | Python Programming Lab | - | ı | 4 | 2 | |

Pre-Requisites: Conditional & control structures, loops, arrays, functions & Object oriented concepts.

Course Objectives:

- 1. Learn the fundamental concept of Python Programming. Learn the functions & its parameters
- 2. To become adept at using built in functions & multithreading.
- 3. To become expert in using file handling techniques & tools of Python.
- 4. To analyze web development concepts by using HTML, CSS concepts.
- 5. Utilize Object oriented concepts to develop logic in Python Programming. Also create functions in Python programming by using exception handling mechanism.

Course Contents

| Sr. No. | List of Experiment | CO |
|---------|---|---------|
| | List of Experiment | Mapping |
| 1 | Develop application using user defined functions. | CO1 |
| 2 | Develop application using Exception handling. | CO1 |
| 3 | Develop application using built in functions. | CO2 |
| 4 | Develop application using manipulation concepts. | CO2 |
| 5 | Develop application using file handling techniques. | CO3 |
| 6 | Develop application using communication over network. | CO3 |
| 7 | Develop application using RAD Tool. | CO4 |
| 8 | Develop application using dynamic web tools. | CO4 |
| 9 | Develop application using cross platform development. | CO5 |
| 10 | Develop application using blocks & frames. | CO5 |

Text Books

- 1 The Complete Reference Python by Martin C. Brown MC Graw Hill 2nd Edition
 - 2 | Core Python programming by Dr. R. NageswaraRao Dream Press India 2nd Edition

Reference Books

- 1 Learning Python Design Patterns by ZlobinGennadiyPackt publishing 2nd Edition
- Programming & Problem solving with Python by Ashok NamdevKamthane MC Graw Hill 2nd Edition

Useful Links

1 https://nptel.ac.in/courses/106/106/106106212/

| | Course Outcomes | PO/PSO | CL | Lab Sessions |
|-----------|--|---|----|-----------------|
| MCA1211.1 | Apply fundamental concepts to develop applications. | PO1, PO2, PO3, PO4, P05, PO11, PO12 | 3 | 2 |
| MCA1211.2 | Analyze functions and built in tools to develop Python applications. | PO1, PO2, PO3, PO4, P05, PO7, PO11, PO12 | 4 | 4 |
| MCA1211.3 | Evaluate input, output functions in file handling techniques to develop to maintain data back end. | PO1, PO2, PO3, PO4, P05, P07, PO11, PO12 | 5 | 5 |
| MCA1211.4 | Analyze HTML, CSS concepts to develop web based applications using Python. | PO1, PO2, PO3, PO4, P05, P07, PO10,PO11, PO12 | 4 | 6 |
| MCA1211.5 | Create Python Programming based applications using object orientation. | PO1, PO2, PO3, PO4, P05, P07, PO10,PO11, PO12 | 6 | 6 |



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| Semester | Course Code | Name of Course | L | T | P | Credits |
|----------|--------------------|-------------------------------|---|---|---|---------|
| II | MCA1212 | Data Warehouse and Mining Lab | - | - | 4 | 2 |

Pre-Requisites: Database Management System, Structured Query Language

Course Objectives:

- 1. This course gives an introduction to methods and theory for development of data warehouses and data analysis using data mining.
- 2. Data quality and methods and techniques for preprocessing of data.
- 3. Algorithms for classification, clustering and association rule analysis. Practical use of software for data analysis.
- 4. Master data mining techniques in various applications like social, scientific and environmental context.

Course Contents

| Sr. No. | List of Experiment | CO |
|---------|---|----------|
| 1 | Implementation of Varying Arrays | CO1 |
| 2 | Implementation of Nested Tables | CO1 |
| 3 | OLAP operations | CO1, CO2 |
| 4 | Implement Apriori algorithm for association rule. | CO2 |
| 5 | Write a program of cluster analysis using simple k-means algorithm using any programming language | CO2, CO3 |
| 6 | Demonstration of preprocessing on dataset student.arff | CO3 |
| 7 | Demonstration of preprocessing on dataset labor.arff | CO3 |
| 8 | Demonstration of Association rule process on dataset contactlenses.arff using apriori algorithm | CO4 |
| 9 | Demonstration of classification rule process on dataset student.arff using j48 algorithm | CO5 |
| 10 | Demonstration of clustering rule process on data-set iris.arff using simple k-means. | CO5 |
| | | |

Text Books

- Data Mining-Concepts and Techniques- Jiawei Han, Micheline Kamber, Morgan Kaufmann Publishers, Elsevier, 2 Edition, 2006.
- 2 Introduction to Data Mining, Pang-Ning Tan, Vipin Kumar, Michael Steinbanch, Pearson Education, 2nd Edition

Reference Books

- 1 Data Mining Techniques, Arun K Pujari, 3rd Edition, Universities Press.
- 2 Data Ware Housing Fundamentals, PualrajPonnaiah, Wiley Student Edition, 2nd Edition.

Useful Links

1 https://nptel.ac.in/courses/106/105/106105150

| 2 https://nptel.ac.in/courses/106/105/106105174/ | | | | | |
|--|---|---|----|-------------------|-----------------|
| | Course Outcomes | PO/PSO | CL | Class Sessions | Lab Sessions |
| MCA1212.1 | Apply the functionality of the various data mining and data warehousing component | PO1,PO2,PO3, PO4,PO7,PO8, PO9,PO11,PO1 | 3 | 9 | 2 |
| MCA1212.2 | Analyze the strengths and limitations of various data mining and data warehousing models. | PO1,PO2,PO3, PO4,PO7,PO8, PO9,PO11,PO1 2 | 4 | 9 | 4 |
| MCA1212.3 | Explain the analyzing techniques of various data | PO1,PO2,PO3, PO4,PO7,PO8, PO9,PO11,PO1 | 4 | 9 | 2 |
| MCA1212.4 | Evaluate appropriate classification and clustering techniques for data analysis. | PO1,PO2,PO3, PO4,PO7,PO8, PO9,PO11,PO1 | 5 | 9 | 2 |
| MCA1212.5 | Create different approaches of data ware housing and data mining with Business Intelligence | PO1,PO2,PO3, PO4,PO7,PO8, PO9,PO11,PO1 | 6 | 9 | 4 |



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|---|--------------------|---|---|---|---|---------|
| Semester | Course Code | Name of Course | L | T | P | Credits |
| II | MCA1213 | Internet Programming Lab using Advance Java | - | - | 4 | 2 |

Pre-Requisites: Core Java Programming

Course Objectives:

- 1. Learn the concepts of java network programming. Develop front end, back-end applications using Java Database Connectivity techniques.
- 2. To become adept at developing Remote Method Invocation based applications.
- 3. To develop web-based applications by using Servlets. Also develop applications by using Cookies, Session.
- 4. To analyze tag library and implicit objects to develop applications by using Java Server Pages.
- 5. To analyze applications of servlets. To utilize logic in Java Server Pages tag libraries, implicit objects.
- 6. To analyze functionalities of java Frameworks. Develop applications by using spring, hibernate frameworks.

| Sr. No. | List of Experiment | CO Mapping |
|---------|--|------------|
| 1 | Develop application by using JDBC. | CO1 |
| 2 | Develop application by using Socket. | CO1 |
| 3 | Develop application by using RMI. | CO2 |
| 4 | Develop application by using RMI. | CO2 |
| 5 | Develop application by using Servlet. | CO3 |
| 6 | Develop application by using session tracking. | CO3 |
| 7 | Develop application by using Java Server Pages. | CO4 |
| 8 | Develop application by using Java Jserver Pages, JDBC. | CO4 |
| 9 | Develop application by using Hibernate. | CO5 |
| 10 | Develop application by using Spring. | CO5 |

Text Books

| 1 | Complete Reference ,HerbertSchildt, TMH |
|-----|---|
| 2 | Programming with Java, C Muthu, McGraw Hill |
| D C | D. I |

Reference Books

1 Black Book on java
2 Head First JAVA by Kathy Sierra and Bert Bates
Useful Links
1 https://nptel.ac.in/courses/106/105/106105191

| | Course Outcomes | PO/PSO | CL | Lab Sessions | |
|-----------|--|--|----|-----------------|--|
| MCA1213.1 | Apply concepts of Server Socket, Socket, Datagram Socket, and Datagram Packet along with JDBC. | PO1, PO2, PO3, PO4, P05, PO11, PO12 | 3 | 2 | |
| MCA1213.2 | Apply RMI to create methods remotely & create stub, skeleton layers. | PO1, PO2, PO3, PO4, P05, PO7, PO11, PO12 | 3 | 3 | |
| MCA1213.3 | Create web-based applications by using Servlet concepts. | PO1, PO2, PO3, PO4, P05, P07, PO11, PO12 | 6 | 4 | |
| MCA1213.4 | Evaluate the process of Web Servers and Web based applications by using Java Server Pages. | PO1, PO2, PO3, PO4, P05, P07, PO10,PO11, PO12 | 5 | 5 | |
| MCA1213.5 | Create framework-based applications by using spring, Hibernate. | PO1, PO2, PO3, PO4, P05, P07, PO10,PO11, PO12 | 6 | 5 | |

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