College of Engineering & Technology

(Approved by AICTE, Recognized by Govt. of Maharashtra &Affiliated to RTM Nagpur University, Nagpur) Accredited by NAAC, Bengaluru & An ISO 9001:2015 Certified Institution Wardha Road, Nagpur - 441 108 www.tgpcet.com



Department of Master of Business Administration

Newsletter

2024-25

About the Department

TGPCET MBA has a history of excellence in the field of management education. It was formed with a single minded purpose of transforming the budding managers into successful leaders. The department has a team of experienced faculty members of the MBA. In addition, over 20 highly experienced visiting faculties from industry take up advanced electives and other subjects.

In preparation for the leadership roles that you will assume in your career, you must develop strong self-confidence, communication skills and endurance. The MBA includes courses in Self –Discovery, Personality Development, Communication and Presentation Skills, and more. These courses, combined with the regular course curriculum improve the overall learning and living experience at TGPCET MBA.

TGPCET MBA has an enviable record of career placements. Last year many companies visited our campus, offering students a wide spectrum of position and profile. MBA Placement team begins their liaison activities months ahead of placement season, preparing students according to the requirement of our recruiters.

Institute Vision & Mission

Vision of Institute

To emerge as a learning Center of Excellence in the National Ethos in domains of Science, Technology and Management.

Mission of Institute

M1- To strive for rearing standard and stature of the students by practicing high standards of professional ethics, transparency and accountability.

M2- To provide facilities and services to meet the challenges of Industry and Society

M3- To facilitate socially responsive research, innovation and entrepreneurship

M4- To ascertain holistic development of the students and staff members by inculcating knowledge and profession as work practices.



To become learning center for management by producing professionally committed managers who will contribute in positive sense towards society and nation building at large.



1) To be an epitome for higher learning by developing effective leaders and entrepreneurs who anticipate, analyze & manage contemporary as well as emerging business and social issues.

2) To ensure sustainable growth in association with Industry leaders, Professional bodies, Local community and International organizations.

Newsletter

From Management Desk



DR. MOHAN GAIKWAD-PATIL Chairman, Gaikwad-Patil Group

With more than twenty years of experience in education system to his credit, established the Gaikwad- Patil Group of Institutions in Nagpur to cater to the quality education needs of the youth in Vidarbha. His early experience of teaching in an engineering college made him acutely aware of the dissonance between engineering education in the country and the requirements of the industry. He therefore began with a dream of starting an engineering college that equips students with knowledge, skills and attitudes relevant to the industry. That dream has manifested today in the form of two engineering colleges, well known in the region for their constant striving to impart quality and industry-relevant education to their students. Hardly in his early forties, Dr. Gaikwad is the young and dynamic face of the Group. His contagious enthusiasm and unflagging drive is truly inspiring.



Mr. AKASH GAIKWAD-PATIL Vice-Chairman, Gaikwad-Patil Group

"Education is not preparation for life, education is life itself."

In a world brimming with challenges, the need for brilliant engineers who can think critically, solve problems creatively, and adapt to a rapidly evolving technological landscape has never been greater. At TGPCET, we are committed to providing an education that goes beyond textbooks. Our curriculum is meticulously crafted to equip students with the technical expertise, soft skills, and design thinking abilities necessary to thrive in the ever-changing engineering landscape. We believe in nurturing well-rounded individuals with a strong foundation in ethics, social responsibility, and a passion for making a positive impact on the world. Our state-of-the-art facilities, coupled with a dedicated and experienced faculty, provide a stimulating learning environment that ignites curiosity and encourages exploration. We don't just produce engineers; we empower future leaders, innovators, and entrepreneurs who will shape the world of tomorrow. We are confident that our graduates will be at the forefront of technological advancements, tackling global challenges, and building a future brimming with possibilities.



DR. ANJALI PATIL-GAIKWAD President, Gaikwad-Patil Group of Institutions

With first class post graduate degrees in English Literature, Mass Communication and Sociology, plus M. Phil. in English Literature and now a Ph. D. in English, Dr. Anjali Patil-Gaikwad is an academician of repute. In addition to regular participation and paper presentation in national and international seminars, she has also been organizing international seminars on teaching and learning of English as a Second Language every year. Formerly associated with the Indian Liberal Group, she was the Secretary General of Liberal Youth South Asia, and has extensively toured various countries such as U. S., Germany, Belgium, Nepal, Sri Lanka, UAE, Mauritius, Thailand etc. She was also elected to the Senate of RTM Nagpur University.



Dr. SANDEEP GAIKWAD Treasurer, Gaikwad-Patil Group of Institutions

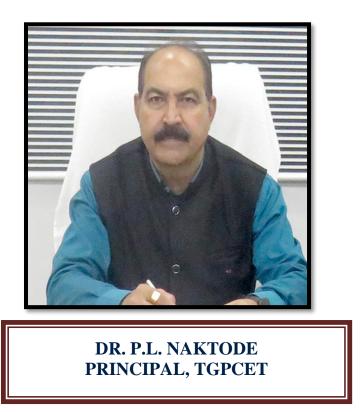
Tulsiramji Gaikwad-Patil College of Engineering and Technology (TGPCET) is one of the best Engineering Institutions in Centre India. To serve this institution as Treasurer is a nice experience for me. Started in the year 2007, the college has made tremendous progress in diversified fields, thanks to the contributions from philanthropists, Technology experts, research centres, dedicated staff and the continuous support of the Board members.

The essence of the life is to live a life for others and die for a noble cause. We at TGPCET express our gratitude for receiving an opportunity to serve the nation. We have a crystal clear vision of enlightening the student brain with sound and technology-rich academic curriculum. We pledge to ensure that the students of TGPCET will not only progress in their respective fields but will also become the responsible citizen by abiding to the rules and will live a disciplined life.

Our college has state of the art facilities for teaching, research and development. The students who have passed out of our college have already proved their mettle in various fields. I request all the students, staff members to enjoy your stay in the campus, contribute positively for the welfare of the institution by moving towards excellence in your chosen field. I personally appeal to all the students to make use of the facilities here and improve their skills so that you will have a glorious career ahead. I strongly believe in team work, only a good TEAM can bring out excellent results. By TEAM, I mean Together Empowering to Achieve More - so work as a team with good coordination to move towards excellence.

Newsletter

Principal Desk



It gives me immense pleasure and pride in welcoming you to Tulsiramji Gaikwad-Patil College of Engineering & Technology, one of the rapidly growing institutions in Vidarbha, dedicated to fostering technical education in the region. The vision of our institution is to empower youths and to produce technically skilled manpower with very high moral values that are not only employable but are also capable of creating employment for masses. Our mission is to provide outcome based education by providing all necessary inputs, facilities and environment to empower our students in all possible ways. We understand that co-curricular and extra-curricular activities help in enhancing one's personality. This institution provides an environment for nurturing these activities so that young men and women get an opportunity to upgrade their skills and show cases their talent. To strengthen the wings of our students we have dynamic and dedicated workforce. Tulsiramji Gaikwad-Patil College of Engineering & Technology is committed to employing, developing and retaining the best teachers.

Vice-Principal Desk



Vice Principal

Albert Einstein said, "Education is not about learning of facts but training young minds to think." There is a big difference between cramming up facts and learning them so that they can be applied in productive ways. At TGPCET, we try to work towards holistic development of our students by providing them the tools and experiences that encourage our students to think. The aim is to create empowered minds so that students are able to decide what is good for them, differentiate between right and wrong, choose opportunities that help build them up and enable them to live in harmony with all existence. As the Vice Principal, I am delighted that the institute's values align with my own personal values, including the importance of trust, respect, innovation and a sense of community.

Prof. Ankita Bawane, Head In-charge of the Department, Ph.D Pursuing, M.B.A. Email ID:-hod.mba@tgpcet.com



Program Outcomes (POs)

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster analytical and critical thinking abilities for databased decision making.

PO3: Ability to develop value based leadership ability

PO4: Ability to understand, analyze and communicate global, economic, legal and ethical areas of business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

The Program Educational Objectives (PEOs)

- **PEO1:** Apply problem-solving skills for ethical management practices in public and private sectors to meet the growing expectations of stakeholders.
- **PEO2:** Exhibit the ability to take part in team-oriented tasks, discussions, and activities that prepare individuals to work as a team member as well as a leader with cross-functional teams.
- **PEO3:** Demonstrate global perspectives to recognize and effectively turn international business dimensions into innovative business projects either as intrapreneur or entrepreneur.

Industrial Visits

The MBA Department recently organized two industrial visits to provide students with practical exposure to real-world business environments. This visit aimed to complement classroom learning by offering knowledge into how industry functions and how business concepts are applied in practice. It was a great opportunity for students to connect theory with real-life experience, helping them gain a better understanding of key business processes and enhancing their professional development.

1. Industrial Visit to Shivam Foods Pvt. Ltd., Nagpur

The Department of Master of Business Administration at Tulsiramji Gaikwad-Patil College of Engineering and Technology, Nagpur (TGPCET) successfully organized an industrial visit for MBA 1st and 3rd Semester students to Shivam Foods Pvt. Ltd., Nagpur.

A total of 71 students participated in the visit, accompanied by Prof. Pratiksha Meshram and Prof. Megha Khaire, who coordinated the event seamlessly. At Shivam Foods, the students were warmly welcomed by Mr. Patkar, the HR Manager, who conducted an interactive session providing practical insights into key areas such as:

- Brand Management
- Manufacturing Processes
- HR Practices



(Students of MBA 1st & 3rd Semester from Tulsiramji Gaikwad-Patil College of Engineering & Technology participated in an industrial visit to Shivam Foods Pvt. Ltd., Nagpur, on 9th November 2024.)



(Mr. Patkar, HR Manager, Shivam Foods Private Ltd, Nagpur interacting with students during the industrial visit)



(Prof. Pratiksha Meshram and Prof. Megha Khaire presenting a memento to Mr. Patkar as a token of appreciation.)

2. Industrial Visit to Lokmat Press, Buttibori, Nagpur

The Department of Master of Business Administration at Tulsiramji Gaikwad-Patil College of Engineering and Technology, Nagpur (TGPCET) successfully organized an industrial visit on 30th November 2024 for MBA 1st Semester students to Lokmat Press, Butibori, Nagpur.

A total of 47 students participated in the visit Prof. Mohan Bhise and Prof. Megha Khaire, who coordinated the visit successfully. At Lokmat Press, the students were warmly welcomed by Mr. Shailesh Akre, the Plant Manager, who guided them throughout the visit and provided detailed knowledge on:

- Printing and Publishing Processes
- Operations Management
- Branding and Communication Strategies



(Group photo of students and faculty from the Department of MBA, Tulsiramji Gaikwad-Patil College of Engineering & Technology, during the industrial visit to Lokmat Press Butibori, Nagpur.)



(Mr. Shailesh Akre, Technical Head, Lokmat Press, Butibori interacting with students during the industrial visit)



(Prof. Megha Khaire presenting a memento to Mr. Shailesh Akre as a token of appreciation.)

Expert Lecture Sessions

The Department of MBA at Tulsiramji Gaikwad-Patil College of Engineering & Technology, Nagpur, continually strives to provide students learning experiences beyond the classroom. As part of this initiative, expert lectures are organized to bring industry leaders, domain specialists, and experienced professionals to share their knowledge and insights.

These sessions aim to bridge the gap between theoretical concepts and practical applications, empowering students with a deeper understanding of real-world challenges and trends. By fostering interaction with experts, we nurture innovative thinking, enhance professional acumen, and inspire future business leaders.

1. Expert Lecture on Emerging Trends in Services Marketing

MBA Department of Tulsiramji Gaikwad Patil College of Engineering and Technology, Nagpur, successfully conducted a guest lecture on "Emerging Trends in Services Marketing" delivered by Mr. Harshal Patil, Plant Manager, Tata Consumer, Butibori, Nagpur, on 10th September 2024. The aim of the lecture was to provide students with deep knowledge into the latest trends and innovations in the services marketing sector. Mr. Patil shared real-world examples from his extensive industry experience, showcasing how services marketing has evolved in response to technology advancements, changing consumer behavior, and increased competition.



(Mr. Harshal Patil, Plant Manager at Tata Consumer, Butibori, delivers an engaging lecture to MBA students)



(MBA students at Tulsiramji Gaikwad-Patil College of Engineering & Technology, Nagpur, actively participate in an expert lecture)



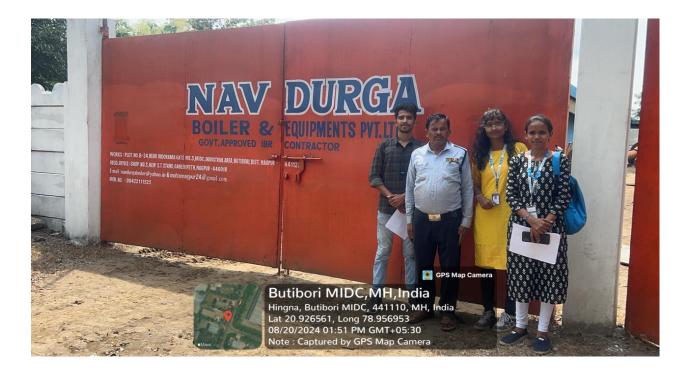
(Prof. Ankita Bawane, HOD In-charge of MBA, presents a sapling to Mr. Harshal Patil, Plant Manager at Tata Consumer, Butibori, as a gesture of gratitude for delivering guest lecture to MBA students.)

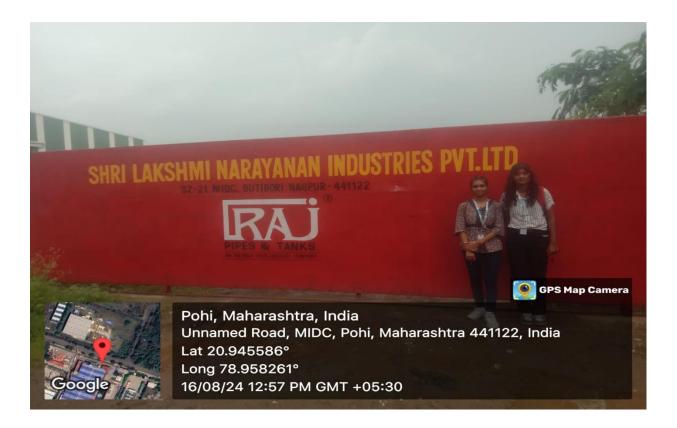
Student Participation in Industry Data Collection

The Department of MBA at Tulsiramji Gaikwad-Patil College of Engineering & Technology, Nagpur, takes pride in encouraging students to step beyond the classroom and participate in various external events, and competitions. These experiences not only enhance their skills but also provide valuable exposure to real-world challenges and networking opportunities.

Our students have actively represented the department in numerous prestigious events, bringing accolades and demonstrating their dedication, creativity, and leadership. Such participation plays a pivotal role in shaping future leaders by fostering confidence, teamwork, and strategic thinking.









(This is the glimpses of Students Actively Participate in Industry Data Collection.)

Student Participation in Other Activities

The Department of MBA at Tulsiramji Gaikwad-Patil College of Engineering & Technology, Nagpur, "Beyond academics, students shine in various activities that shape their personalities and skills. From sports and cultural events to social initiatives and leadership roles, their dedication and enthusiasm make a difference. Every effort counts in building confidence, teamwork, and a brighter future. Keep exploring, keep growing!"



(Mr. Kunal Devtale Student of MBA First year actively Participate in Maharashtra State Senior Atheletics Championship 2024.)





(This is the glimpses of Project Progress Seminars. This seminar provides a platform to present project developments, exchange insights, and receive valuable feedback from peers and experts.

Faculty's Achievements

The MBA Department is proud to spotlight the exceptional achievements of our dedicated faculty members, whose unwavering commitment to excellence continues to shape the future of management education. This section of our newsletter celebrates the milestones and accolades our faculty have attained, whether active involvement in academic and professional communities.

1. Prof. Ankita Bawane completed SWAYAM Online Course - Research Methodology & Statistical Techniques



2. Prof. Ankita Bawane completed Ph.D Course Work - Research Methodology .



3. Prof. Ankita Bawane completed SEBI- Investor Certification Examination

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4. Prof. Ankita Bawane completed One Week Online MDP Program on *"Enhancing Employee Performance through Leadership & Supportive Work Environment."*

Ъ	Samridhi Sarwajanik Charitable Trust's JHULELAL INSTITUTE OF TECHNOLOGY An Autonomous Institute affiliated to RTM Nagpur University NAC Ar Gade
	Online Management Development Program <u>On</u>
	"Enhancing Employee Performance through Leadership and Supportive Work Environment"
	In association with Monthese Second
	This is to certify that <i>Ms Ankita Bawane</i> , Assistant Professor, Tulsiramji Gaikwad-Patil College of Engineering & Technology Nagpur has successfully completed One week Online Management Development Program on 'Enhancing Employee Performance <i>through Leadership and Supportive Work Environment</i> ' organized by Department of Business Administration, JIT, Nagpur, from 19 th Feb. to 23 rd Feb 2024
	Dr. Swati Rahate Convenor Dr. Narendra Bawane Principal, JTT Dr. Madhavi Wairagade Executive Director& Advisor

It. Professor MBA Dept. Tulsiramji Galkwad - Patil College of Engg & Tech. Mohgaon, Wardha Road, NAGPUR- 441108

HOD

MBA Dept. Tulsiramji Galkwad - Patji College of Engg. & Tach. ahgaga, Wardha Rosd, NAGPUR - 441108