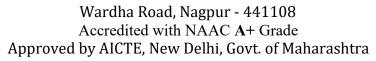


## TULSIRAMJI GAIKWAD-PATIL College of Engineering and Technology





## (An Autonomous Institute Affiliated to RTM Nagpur University)

## **Department of Master of Business Administration**

## **COURSE CODE & NAME:- MMB2302, STRATEGIC MANAGEMENT**

MMB2302	COURSE OUTCOMES
CO1	Apply to the strategic plan.
CO2	<b>Analyze</b> and develop the vision and mission statement for given organizations.
CO3	<b>Evaluate</b> alternative paradigms of strategy and their influence on strategic decision making.
CO4	<b>Differentiate</b> between the external and internal components of environment while performing SWOT analysis
CO5	<b>Design</b> functional level strategies for any organization.